

AUSTRALIAN NEWS

SCALEXTRIC IN AUSTRALIA



A.S.R.C.C. WORKING WITH SCALEXTRIC

Dominic Grimes shows the view from down under of the hottest cars in the 2015 Scalextric range

he committee of the Australian Scalextric Racing and Collecting Club (A.S.R.C.C.) wanted to share more on Scalextric down under with SLOT magazine readers. It's almost a year since edition #6 featured the A.S.R.C.C. and racing in Sydney and we have got something a bit different for you to read about, and it also includes some takeaway free downloads available from the club website, www.scalextricaustralia.com.

The Scalextric Cool Wall made its second appearance at the annual club swap meet in Sydney. This is a variation of the "Cool Wall" concept from a leading car show you all know, where everyone gets a vote for their top choices, helping boost interest in the club swapmeet.

People come to buy and swap slot cars but also get the opportunity to get a good look at and have their say on the year ahead from Scalextric. Viewing and voting typically happen after their buying and swapping. The Cool Wall is good, but doesn't compare to getting that car you really want, or just a bargain or two!

To help people to have their vote we have a "Mr Cool Wall", Brendan, the teenage son of committee member Andrew. Also helping at entrance desk is John G who encourages participation and provides everyone with their 1-2-3 voting stickers. In 2014 the "Cool Wall" got a brief mention in SLOT magazine #8. It was our first year and with a tight budget and limited preparation featured 40 pages of the 2014 catalogue, scanned, printed and laminated in A3.

As soon as the 2014 swap meet was behind us the planning for 2015 began. A large amount of pre-work was involved with designing posters that incorporated images from www.scalextric.com, combined with a write up of the car's history including year and country plus driver if a race/rally car.

Due to space constraints with the swapmeet popularity rising, we were limited to about 20 cars rather than all the new releases. We focused on what was "really" new. For example the Parnelli Jones Mustang (C3651) and the Sunoco Camaro #6 (C3650) didn't make it due to being similar to prior year releases. Whilst it

is great they are now DPR, the importance of the PCR cars was a priority with C3625 BMW Z4 GT3 and C3644 McLaren P1. We did fit in the C3664A Aston Martin Goldfinger as a test of interest for existing liveries repackaged.

COOL WALL RESULTS RESULTS:THE TOP 5



1977 ATCC FORD FALCON XB #1 (MOFFAT) & #2 (BOND) C3587A:

With 16% of the votes it was the favourite of the swap meet audience. It is not surprising given the interest and prior requests from Scalextric enthusiasts for a twin pack limited edition release ever since the first XB #9, C3303, was released. If surprised it didn't get up to 20% of the total votes, there may be an impact of the "you're Holden or Ford" which was huge back in the '70s in Australia and still big today. There have also been a few other Moffat XB releases previously.

40 SLOT MAG - July/August 2015



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